



2015 Content Marketing Award Finalists

STRATEGY

1. Best Launch (of the Year)

Winner

Sprint for Sprint Business by Velocity Partners

Finalists

Preprosto by Lidl Slovenija d.o.o. k.d.

Made by Sweden featuring Zlatan for Volvo Cars Sweden by Matter AB

Forkful for ConAgra Foods by NewsCred

Odell Beckham Jr. Interactive Timeline for New York Giants by Zoomph

2. Best Content Marketing Program Strategy

Winner

Excedrin Creates a New Category with Content for GSK Consumer Health by Weber Shandwick

Finalists

Kabbage's FinTech Small Business Blog Grows 700% in 2015 Through Smart Content Strategy by Kabbage, Inc.

Best Content Marketing Program Strategy – Lenovo for Lenovo by King Content

Scandinavian Traveler for SAS Scandinavian Airlines by OTW Communication

Mindful Sodexo for Sodexo by Rodale Grow

3. Best Marketing Automation in Content Marketing

Winner

The Performance People for Trelleborg Marine Systems by Stein IAS

Finalists

Avanade's Content Engagement Framework by Avanade

Get The Power To Make An Impact by Optum360

The Pardot Minute Clinic by Pardot, a Salesforce Company

4. Highest Conversion Response from Content Program

Winner

Universum by King Content

Finalists

Lenovo by King Content

Hobbycraft Loom Band Campaign for Hobbycraft by Mode Digital Ltd.

REBRANDING CAMPAIGN for Centurylink Technology Solutions by Stein IAS

Safe Cities Index 2015 for NEC by The Economist Group

5. Highest Subscriber Growth

Winner

Relevance.com by Relevance

Finalists

861% Growth of Kapost Blog Subscribers by Kapost

Kraft What's Cooking Pinterest by Kraft Canada

The Hartford, Small Biz Ahead for The Hartford by NewsCred

6. Most Innovative Content Distribution Strategy

Winner

Line//Shape//Space by Autodesk

Finalists

Chango Newsstand by Chango

How to Survive Black Ice Driving by Erie Insurance

Peanut Butter & Co.'s Yum Squad Food Blogger Club by Peanut Butter & Co.

"What's Your Planner Personality?" Responsive Microsite Quiz for Response Capture with CrowdCompass by Response Capture

7. Best Native Advertising/Sponsored Client

Winner

Leveraging Content to Connect & Break Through the Clutter by G/O Digital

Finalists

MARK Magazine by Content Connections

"25 Social Business Leaders" for IBM by The Economist

Future of Marketing for Marketo by The Economist

REBRANDING CAMPAIGN for CENTURLINK TECHNOLOGY SOLUTIONS by Stein IAS

8. Best Content Marketing ROI/Measurement Program

Winner

FootSmart Health Resource Center for FootSmart by Content Science

Finalists

Rev Mkting \$1B Sales Qualified Lead by Cisco by Cisco Systems, Inc.

Excedrin Creates a New Category with Content for GSK Consumer Health by Weber Shandwick

Kaplan Career Toolbox by Kaplan Real Estate Education

"Growth Segment" Content Performance Metrics for PR Newswire by ANNUITAS

9. Best Mobile Strategy

Winner:

Line//Shape//Space by Autodesk

No Finalists

10. Best In-Person (Event) Content Marketing Strategy

Winner

Cisco CIO Summit by Cisco Systems, Inc.

Finalists

Planning for Success Client Event Series by BMO Harris Bank

Reaching Audiences That Make What Matters for Makino by gyro
simple@work for Xerox by Roberts Communications

Southworth's Land the Job for Southworth Paper by WITH/Sims

11. Best Agency/Client Content Marketing Partnership

Winner

Universum by King Content

Finalists

Chief Optimist for Xerox by Roberts Communications

Speakeasy & American Home Shield – a marketing marriage for American
Home Shield by Speakeasy

Fastest Path from First Click to Sale for Trelleborg Marine Systems by Stein IAS

Quiznos Case Study / Windowseat & Quiznos Partnership for Quiznos by
Windowseat

12. Best Use of Intelligent Content

Winner

Tennessee Valley Authority by Content Science

Finalists

Integrated Architecture Booth at Automation Fair for Rockwell Automation by PadillaCRT

RSTechED Event for Rockwell Automation by PadillaCRT

13. Best Integrated Program (Print/Digital Integration)

Winner

California Road Trips by Visit California

Finalists

The Naked CEO by CPA Australia

Investor Magazine for T. Rowe Price by Imprint

Reise-Urlaub-Abenteuer by Mediaplanet Verlag Deutschland GmbH

Future of Business 2014 by Optus

14. Best Paid Advertising/Content Marketing Integration

Winner

#PumpkinCan for LIBBY's Pumpkin by Marcus Thomas LLC

Finalists

Pampers "Moms First" for Triad Retail Media by fama PR

Lead-Generation Programs by gyro

Co-Marketing (Intel & AWS) Paid Content Distribution Platform for Intel and Amazon Web Services (AWS) by Just Media, Inc.

Kick(starter) it Into Overdrive: Putting Mohu on the Cord – Cutting Map for Mohu by SHIFT Communications

DISTRIBUTION

SOCIAL MEDIA

15. Best E-newsletter

Winners

Kraft for Kraft Canada by RAPP

Finalists

Be Well e-News by Cleveland Clinic

Fall 2014 Merrill Edge Minute ENewsletter for Bank of America – Merrill Edge by Meredith Xcelerated Marketing (MXM)

Mead Johnson Nutrition eNewsletters for Mead Johnson Nutrition by Rodale Grow

SHIFT Happens: How Email Won in a Social Age by SHIFT Communications

16. Best Overall Use of Social Media

Winner

Volvo Trucks vs. Koenigsegg for Volvo Trucks by Spoon

Finalists

Phoenix Career Corner for University of Phoenix by Arnold Worldwide

Wingstop #Mangonero for Wingstop by Barkley

Denny's Social Media for Denny's by Erwin Penland

WEFLIVE by KPMG International

17. Best Use of Google+ for Content Marketing

No Winner

Finalist

Blendtec's 2014 Google+ Brand Experience Campaign for Blendtec by 97th Floor

18. Best Use of Facebook for Content Marketing

Winner

Astrobrights for Astrobrights Papers by WITH/Sims

Finalists

Allstate Insurance Facebook by Allstate Insurance

Engaging Makino Users on Facebook for Makino by gyro

HouseLogic Best Use of Facebook for Content Marketing by National Association of Realtors

Juzo's "Keep Moving" Movement for Juzo USA by Upward Brand Interactions

19. Best Use of Pinterest for Content Marketing

No Winner

Finalist

A little huddle room inspiration by Lifesize

20. Best Use of Instagram/Vine for Content Marketing

Winner

General Electric by Group SJR

Finalist

The Bigger Picture/ bigpicperth for Department of Premier and Cabinet by Hatchd Digital

21. Best Use of LinkedIn/SlideShare for Content Marketing

Winner

The Naked CEO by CPA Australia

Finalists

Social Pros All-Stars SlideShare by Convince & Convert

Best use of LinkedIn – Lenovo for Lenovo by King Content

How We Use SlideShare to Win at Holiday Content by Uberflip

22. Best Use of Twitter for Content Marketing

Winner

Xbox by Yesler

Finalists

CMO.com by Adobe

Denny's Twitter for Denny's by Erwin Penland

Boxes of Goodness for Migros A.S. by Foiegras Media

VIRGIN HOTELS LAUNCH CAMPAIGNS by VIRGIN HOTELS

23. Best Use of YouTube/Vimeo/Video for Content Marketing

Winner

Malibu for Pernod Ricard by AnalogFolk

Finalists

IF Smart for IF Insurance by OTW Communication

Surfboard Video catches Waves of Viewers with Strategic Distribution for Ernest Packaging Solutions by Raidious

Volvo Trucks vs. Koenigsegg for Volvo Trucks by Spoon

Dream365 Launch – 24 Hours. 24 Dreams. by Visit California

24. Best Overall Corporate Blog

Winner

Cleveland Clinic's Health Hub by Cleveland Clinic

Finalists

HubSpot Corporate Blog by HubSpot

Indium Corporation: B2B Power Blogger by Indium Corporation

Pardot Blog by Pardot

ThoughtWorks Insights: Changing the world through technology and storytelling by ThoughtWorks

25. Best Blog Post

Winner

The Post That Launched 12,000 Page Views by SHIFT Communications

Finalists

Line//Shape//Space by Autodesk

Big Data Analytics Predicts Oscar Winner by Clarabridge

How One Blog Post Nearly Put Our Content Marketing Agency Out of Business
by SPROUT Content

Education Didn't Save Mike Brown by Teach for America

26. Best Multi-Author Blog

Winner

Line//Shape//Space for Autodesk by Autodesk

Finalists

The Single Barrel Standard for Jack Daniel's by Arnold Worldwide

Convince & Convert Blog by Convince & Convert

Society of Grownups by LaunchSquad

Field Service Digital for ServiceMax by Original9 Media

27. Best Topic-Specific Blog

Winner

Line//Shape//Space by Autodesk

Finalists

ImpactADHD by All Roads

Security Intelligence for IBM by IBM, Skyword, and Racepoint Group

28. Best Podcast/Audio Series

Winner

Social Pros by Convince & Convert

Finalists

The Growth Show by HubSpot

Brand Newsroom Podcast by Lush Digital Media

29. Best Infographic (one-time)

Winner

Interactive Infographic – 50 Ways to Engage by ion interactive

Finalists

SAP Oscars Infographic for SAP by gyro

Customer Journey Infographic by IDG Enterprise

What is Content Scoring? Infographic by Kapost

“How Quitting Smoking Changes Your Body” for CVS Health, HuffPo Partner

Studio via Visually by Visually

30. Best Infographics Series

Winner

Top Lead Infographics Series by Top Lead

Finalists

Line//Shape//Space by Autodesk

SAP Fashion Week Infographics for SAP by gyro

Kelly Services Growing Occupations Series by Kelly Services

31. Best Use of Content Curation

Winner

Lowe's Spring Maintenance Guide for Lowe's by Meredith Xcelerated Marketing (MXM)

Finalists

Introducing the Aimia Institute by Aimia Inc (Aimia Institute)

Cisco InnovateThink Content Curation Campaign for Cisco by IDG Enterprise

Crafty Curation: How Audience Data Shifted Gorilla Glue's Editorial Approach from Creation to Curation for Gorilla Glue by Magnetic Content Studios (Empower MediaMarketing)

USQ Online Marketing Team by University of Southern Queensland

32. Best Mobile App/Utility

Winner

PotashCorp by gyro

Finalists

AHA! Praxis 2014 by AHA!

Greater Phoenix Meeting & Travel Planner app for Visit Phoenix by Madden Media

Seafood Watch for Monterey Bay by Meredith Xcelerated Marketing (MXM)

Show Me Yours for Trojan by Meredith Xcelerated Marketing (MXM)

33. Best Content-Driven Website

Winner

HouseLogic by National Association of Realtors

Finalists

Potash Corporate- eKonomics for Potash Corp. by gyro

PCA Development Zone for Positive Coaching Alliance (PCA) by High Five Marketing, Inc. (H5M)

Go Hoosiers! Indiana University Boosts Engagement With Student-Generated Content for Indiana University by Oracle Marketing Cloud

Schnucks Cooks Online Magazine for Schnucks by ViMax Media, LLC

DISTRIBUTION

VIDEO

34. Best Use of Video

Winner

Getting Started for Nitto Tire U.S.A., Inc. by Cie Digital Labs

Finalists

The Drought by C. Mondavi & Family

Bob Burnquist's Floating Skate Ramp in Lake Tahoe by Visit California

Workfront Parkour Video by Workfront

35. Best Motivational Video or Video Series

Winner

Ronald McDonald House by Lush Digital Media

Finalists

Breakthrough for Southern Careers Institute by emota

Reaching Out Luncheon Video by Hopelink

CYBERPIONEERTV: NEVER ALONE by Ministry of Defence, Singapore

Bring Your Passion To The Classroom – Teach for America by Teach for America

36. Best Topic Specific Video

Winner

Toronto Blue Jays' Father's Day Surprise for Sport Check by Notch Video

Finalists

New Rules for End of Life Care by Barbara Karnes Books

Destiation for Lytx by emota

First Data Gomez Video for First Data by gyro

TD Start Saving Videos for TD by Mirum

37. Best Short Form Video or Video Series

Winner

The Grand Slams for Denny's by Erwin Penland

Finalists

Hustle and Grow for HipHopMyWay.com, a Consumed Media property by Consumed Media

Jay Today by Convince & Convert

IBM "SPM for Dummies" Video Series for IBM by Leopard

The Krylon Spraydown: Stories of Real Performance for Krylon by Marcus Thomas LLC

38. Best Content Marketing Video Series

Winner

Toasty.TV Original Parodies by Windowseat

Finalists

The Principal by Bullfrog Spas

CIO Perspectives: Fast IT and The Slow Waiter by Cisco Systems, Inc.

Loyal to Local for Unleashed by Petco by emota

Embarque Imediato Tam Nas Nuvens by New Content

DISTRIBUTION

PUBLICATION BY INDUSTRY

39. Best Transportation (Air/Auto/Rail/Ship) Publication

Winner

DrivingLine for Nitto Tire U.S.A. Inc. by Cie Digital Labs

Finalists

Scandinavian Traveler for SAS Scandinavian Airlines by OTW Communication
Mercedes-Benz Magazine by Spafax

40. Best Association Publication

Winner

In The Black by Bauer Media

Finalists

The Residential Specialist (TRS) July/Aug 2014 for Council of Residential Specialists by GLC
Insurance & Risk Professional by Mahlab Media
MFAA Credit Advisor by Mahlab Media
NASM The Training Edge for NASM by Rodale Grow

41. Best Technology Publication

Winner

Business Circle for AT&T by Razorfish

Finalists

Line//Shape//Space by Autodesk
The Programmatic Mind by Chango
Global CIO Survey 2014-2015 by CSC
America's Backbone Weekly for U.S. Cellular Corporation by Studio One

42. Best Manufacturing Publication

Winner

Line//Shape//Space by Autodesk

Finalists

Reaching Engineers for a Competitive Advantage for Makino by gyro

43. Best Financial Services Publication

Winner

Insurance & Risk Professional by Mahlab Media

Finalists

MFAA Credit Advisor by Mahlab Media

InBusiness Magazine for KPMG Enterprise by The Globe and Mail

UpFront Magazine for PWC (Price Waterhouse Coopers) by The Globe and Mail

Pocket Guide Series by Zimmermann Editorial GmbH

44. Best Government Publication

Winner

Challenge Magazine for Singapore Public Service Division by Tuber Productions

Finalists

Member Kits by California State Teachers' Retirement System

Contact South East by MediaCorp Pte Ltd

PURE by MediaCorp Pte Ltd

Pioneer Magazine by Ministry of Defence, Singapore

45. Best Healthcare/Medical Publication

Winner

Revista Lusiadas 2 for Lusiadas by Share Dialogue

Finalists

Medication Addiction by Mediaplanet Publishing

DASA by New Content

Caring by Publicitas Publishing PTE LTD

Singapore Health November – December 2014 by SPH Magazines Pte Ltd

46. Best Hospitality/Travel Publication

Winner

SilverKris by SPH Magazines Pte Ltd

Finalists

Sky May 2014 for Delta Airlines by MSP Communications

Conrad Magazine for Hilton by Rodale Grow

Fairmont Magazine by Spafax

Away Magazine for Greater Toronto Airport Authority by Strategic Content Labs, a division of St. Joseph Communications, Media Group

47. Best Nonprofit Publication

Winner

Land & People by The Trust for Public Land

Finalists

zur sache bw for The Protestant Military Bishop of Germany by

Gemeinschaftswerk der Evangelischen Publizistik gGmbH

be.magazine for be.group by Imagination

All Animals, September/October 2014; Entire Issue by The Humane Society of the United States

Sunrise Cookbook for Marsh Supermarkets/Channel 13 WTHR by ViMax Media, LLC

48. Best Retail Publication

Winner

Whole Foods for Whole Foods Market by Rodale Grow

Finalists

MEDIAZINE by Content Connections

Preprosto by Lidl Slovenija d.o.o. k.d.

Lowe's Creative Ideas Spring 2014 for Lowe's by Meredith Xcelerated Marketing (MXM)

Viva Linda com O Boticario for O Boticario by New Content

49. Best School/University Publication

Winner

Stowaway Magazine by Stowaway Magazine (BYU Editing Students)

Finalists

NP News (Students' Edition) by MediaCorp Pte Ltd

The AlumNUS by MediaCorp Pte Ltd

Canadian University Report by The Globe and Mail

"Alabama Alumni Magazine" Summer 2014 Issue by The University of Alabama National Alumni Association

50. Best Internal/Employee Publication

Winner

Walmart World for Walmart by Pace

Finalists

AHA! Praxis 2014 by AHA!

Carrera for Dr. Ing h.c. F. Porsche AG by C3 Creative Code and Content Gmbtt

Vattenfall Magazine for Vattenfall AB by Muehihausmoers corporate communications gmbh

Contact, The Teachers' Digest for Ministry of Education, Singapore by Tuber Productions

EDITORIAL

51. Best New Publication – Print

Winner

Portfolio for Brookfield by New Content

Finalists

DrivingLine – Auto Enthusiast Website and Magazine for Nitto Tire U.S.A. Inc.
by Cie Digital Labs

H+ Magazine by Hacin + Associates

Telhanorte for Telhanorte by New Content

Cohort Issue 1 2014 by SPH Magazines Pte Ltd

52. Best New Publication – Digital

Winner

The Customer Edge by SAP

Finalists

DiscoveryForMe by Discovery Limited

Business Circle for AT&T by Razorfish

Relevance – Content Promotion News & Insights by Relevance

The Ticker Tape for TD Ameritrade by T3 Custom

53. Best Publication – Tablet Based

Winner

AHA! Praxis 2014 by AHA!

Finalists

Phoenix Official Travel Guide app for Visit Phoenix by Madden Media

Lowe's Creative Ideas 2014 for Lowe's by Meredith Xcelerated Marketing
(MXM)

The Siegel+Gale Global Brand Simplicity Index 2014 by Siegel+Gale

Endless Vacation for RCI by Story Worldwide

54. Best Feature Article – Print or Digital

Winner

“The New American Dream” from Southwest: The Magazine for Southwest Airlines by Pace

Finalists

Investor Magazine for T. Rowe Price by Imprint

Wells Fargo Conversations – “David McGrain: Adrenaline Philanthropy” Article for Wells Fargo Private Bank by Pace

To Market, to Market to Buy a Sick Dog; Feature Article by The Humane Society of the United States

Race Ready for Christina George by Totem/TC Media

55. Best Interview or Profile – Print or Digital

Winner

Muriel’s Wedding for DSBA by 256 Media

Finalists

Interview with Dr. Paul Brock for Australia by CPA Australia

Danny Meyer, December 2014 for Delta Airlines by MSP Communications

Harmonized: For Bill Harmon, finding success on the golf course meant first finding it in life for SCGA by Southern California Golf Association

“Loyalty is a two-way thing” for Singapore Public Service Division by Tuber Productions

56. Best Regularly Featured Column or Section – Print or Digital

Winner

TAM Nas Nuvens for TAM by New Content

Finalists

CareerPath by Association of Corporate Counsel

Ask the Headhunter, CMO.com by Adobe

R&I Digital Articles by Helios

A Message from the CEO by Hopelink

57. Best Series of Articles – Print or Digital

Winner

Local Business Stories for American Express OPEN by American Express

Finalists

Meet Bold for Norton by Allison+Partners

LinkedIn Publishing Series by Influence & Co.

Pioneer April & May 2014: Women's Basic Military Training by Ministry of Defence, Singapore

Walmart World – September 2014, November 2014, December 2014 for Walmart by Pace

58. Best Overall Editorial – Print

Winner

JS-Magazin by Gemeinschaftswerk der Evangelischen Publizistik gGmbH

Finalists

In The Black by Bauer Media

Korn Ferry Briefings on Talent & Leadership by Korn Ferry

Walmart World – June 2014, Bet on U.S. for Walmart by Pace

Air Canada's enRoute Magazine – November 2014 "The Food Issue" for Air Canada by Spafax Canada

59. Best Overall Editorial – Digital

Winner

Lowe's Creative Ideas for Lowe's by Meredith Xcelerated Marketing (MXM)

Finalists

Line//Shape//Space by Autodesk

CMO.com by Adobe

The Content Strategist by Contently

Best Overall Editorial – Digital - Universum for Universum by King Content

60. Best News Story

Winner

Ridesharing Services are Picking Up by Erie Insurance

61. Best News Series or Program

Winner

Quarterly Market Update for Fidelity by Imprint

Finalists

Bringing Light Webinar Series by Helios

Russell Investments' Market Week in Review video series by Russell Investments

62. Best Special Topic Issue

Winner

Intel iQ Science of Seeing for Intel Corporation by Ready State

Finalists

AF 2014 Investor Perspectives Survey by AGF Investments Inc.

Cayman Airways Skies, Travel Issues for Cayman Airways Skies by hcpaboard Publishing

Best Single Topic Issue – Universum for Universum by King Content

Malaria Campaign 2015 by Mediaplanet

63. Best Annual Report

Winner

The Heat is On for If by Spoon Publishing

Finalists

Global Hunger Index for Deutsche Welthungerhilfe e.V. by Muehihausmoers Corporate Communications gmbh

TC Annual Report for Christina George by Totem/TC Media

64. Best Corporate Book

Winner

The Technology of Us for TeleTech by Original9 Media

Finalists

The Authoritative Guidebook by All Roads Inc.

The Naked CEO Book by CPA Australia

Game the Plan for Xactly Corporation by Greenleaf Book Group

Rhythm for Rhythm Systems by Greenleaf Book Group

DESIGN

65. Best New Publication – Print (Design Category)

Winner

DrivingLine for Nitto Tire U.S.A. Inc. by Cie Digital Labs

Finalists

H+ Magazine by Hacin+Associates

2014 Community Impact Report by Hopelink

SOAR Magazine by Jet Linx Aviation

66. Best New Publication – Digital (Design Category)

Winner

Viewpoints on Innovation by Kalypso

Finalists

IBM System Z eBook for IBM by Leopard

Relevance – Content Promotion News & Insights by Relevance

67. Best Cover

Winner

Air Canada's enRoute Magazine for Air Canada by Spafax Canada

Finalists

be.magazine Vol. 4, Issue 3 for be.group by Imagination

Pioneer May 2014: Right on Target by Ministry of Defence, Singapore

Best Cover: Four Seasons Magazine for Four Seasons Hotels and Resorts by Pace

68. Best Column or Section Design – Print or Digital

Winner

Delicious, Darling, Clementines, FamilyStyle for Publix by Meredith Xcelerated Marketing (MXM)

Finalist

Walmart World: Our Guide to the Holidays: 12 Treats of Christmas for Walmart by Pace

69. Best Feature Design – Print or Digital

Winner

"The Best Bartenders in America" from Southwest: The Magazine for Southwest Airlines by Pace

Finalists

V de Volaris for V de Volaris by Hcpaboard Publishing

Universum for Universum by King Content

Man vs. Steak for Visit Amarillo by Madden Media

The Bucket List, December 2014 for Delta Airlines by MSP Communications

70. Best Infographic Design

Winner

The Top 10 Deadliest Jobs for Code Red Safety by 97th Floor

Finalists

Virgin Pulse: Distractions Infographic by Beutler Ink

GRBN Global Study for Global Research Business Network by Dapresy

La vida en X by Spafax Chile

Working Dead by Workfront

71. Best Use of Illustration

Winner

In The Black by Bauer Media

Finalists

MXM Content Marketing Playbook by Meredith Xcelerated Marketing (MXM)

Syngenta Thrive: Rules of the Game for Syngenta by Pace

Wells Fargo Conversations Fall/Winter 2014 Print Issue Illustration “When Couples Don’t Retire Together” by Mark Smith for Wells Fargo Private Bank by Pace

Comase sus palabras by Spafax Chile

72. Best Use of Photography

Winner

H+ Magazine by Hacin + Associates

Finalists

Airborne for Tam by New Content

TAM Nas Nuvens #80: 48 hours of art in New York City for TAM by New Content

Amsterdam by Spafax Chile

Incredible Cape Town for Christina George by Totem/TC Media

73. Best Overall Design – Print

Winner

Less is More for Jeronimo Martins S.A. by Plot – Content Agency

Finalists

Food Fanatics (Spring 2014) for US Foods by Imagination

TAM Nas Nuvens #80: Paths of Art | NYC for Tam by New Content

Revista in – Lan/Noviembre/Gastronomia by Spafax Chile

The Johnnie Walker House Edit Volume 2 by SPH Magazines Pte Ltd

74. Best Overall Design – Digital

Winner

The Few & Far Between for Jack Daniel’s by Arnold Worldwide

Finalists

Line//Shape//Space by Autodesk

#PumpkinCan Where Others Can’t for LIBBY’s Pumpkin by Marcus Thomas LLC

The Siegel+Gale Global Brand Simplicity Index 2014 by Siegel+Gale

75. Best Overall Design – Annual Report

Winner

Dream Big by Visit California

Finalists

SPARK Annual Report by SPARK

Thomson Reuters Annual Report – Know by Thomson Reuters